Station One: Name Calling

Image 1: Wartime
A German soldier, as shown on an Australian poster from the World War I era (1914-1918).

Image 2: Politics
A U.S. Senator, as shown on a television ad run by her opponent during a political campaign.
Image One: Advertising
Jennifer Hudson for Weight Watchers

Image Two: Politics
Democratic Presidential hopeful, Hillary Clinton, and a group of school children.

The American Federation of Teachers knows: Hillary Clinton is prepared to deliver change.
Station Three: Transfer

**Image One: Public Service**
A public service announcement sponsored by Mothers Against Drunk Driving (MADD).

**Image Two: Politics**
Republican John Huntsman speaking to a crowd during his presidential campaign.
Station Four: Glittering Generalities

Image One: Advertising

Image Two: Politics
Vice President Biden and President Obama visit a popular burger joint for lunch.

Presidential candidate Rick Perry meets with workers while campaigning.

An ad for Propel water.
Station Six: Bandwagon

Image One: Advertising
An ad for Tide laundry detergent.

Image Two: Wartime
In this famous American poster from World War II, “Rosie the Riveter” urges women to go to work in factories to help the war effort.
Station Seven: Card Stacking

Image One: Advertising

Verizon Wireless advertises its cell phone service.

An agricultural researcher advertises the benefits of canola oil.

Image Two: Promoting an Industry

Reduces "Bad Fat" Content By Up To 80%

<table>
<thead>
<tr>
<th>Omega-9 Canola Oils</th>
<th>Partially Hydrogenated Soybean Oil</th>
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<tbody>
<tr>
<td>1.8</td>
<td>0.25</td>
</tr>
</tbody>
</table>

Sat Fat | Trans Fat | Sat Fat | Trans Fat |
Station 8 Challenge

There are at least two different propaganda techniques used in this image. Can you identify them?

Republican presidential candidate Mitt Romney and musician Kid Rock.